

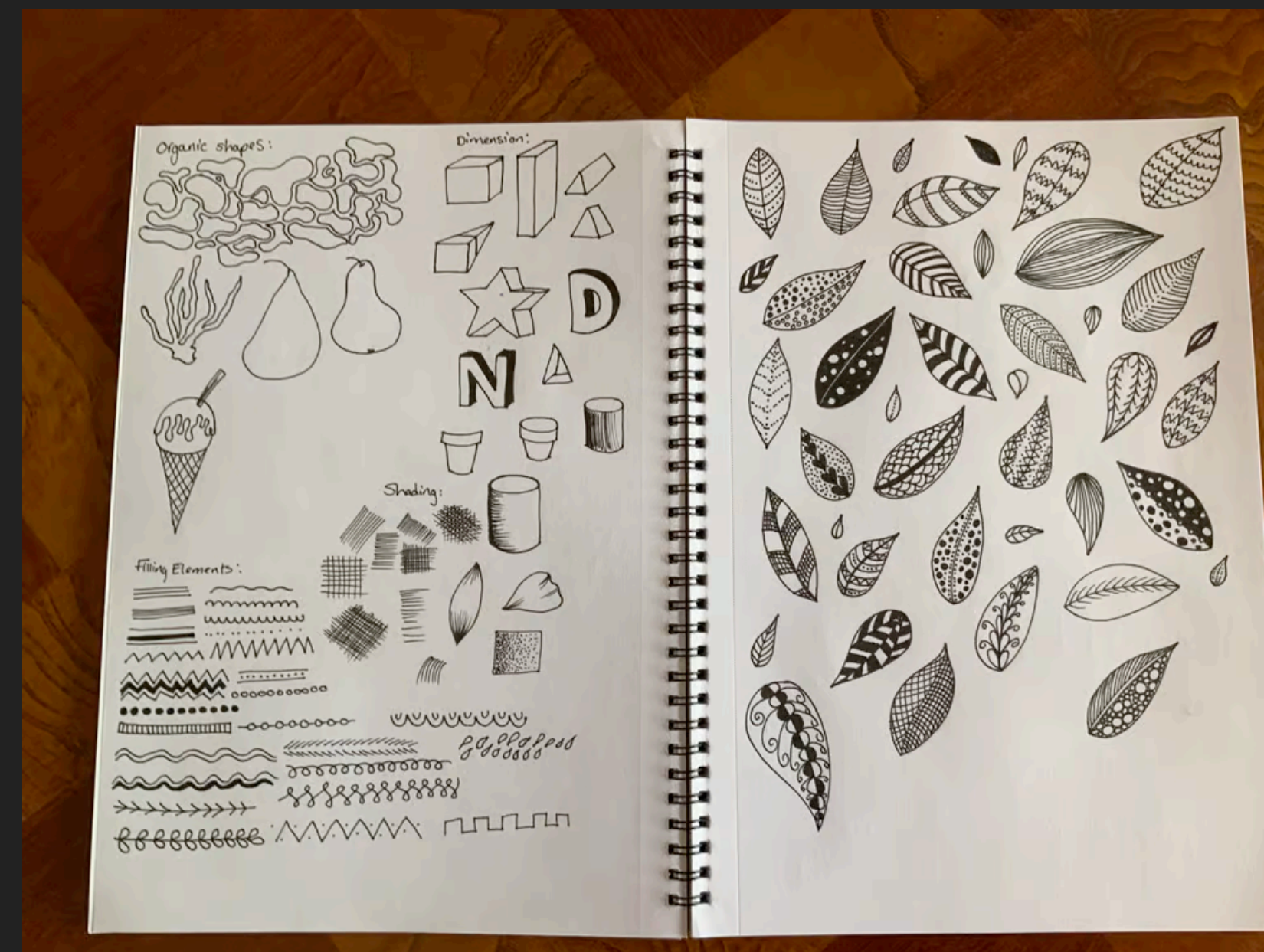
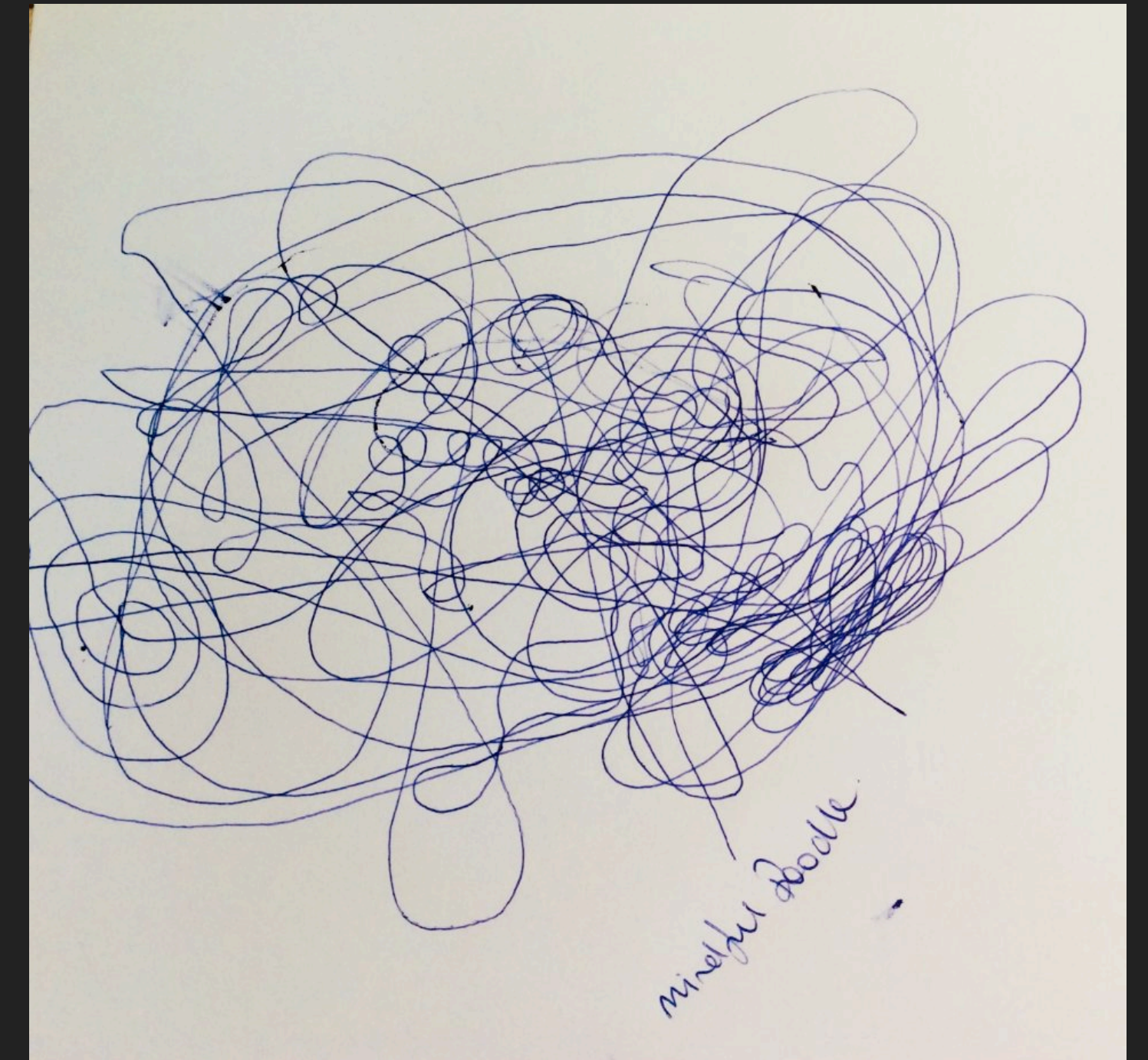
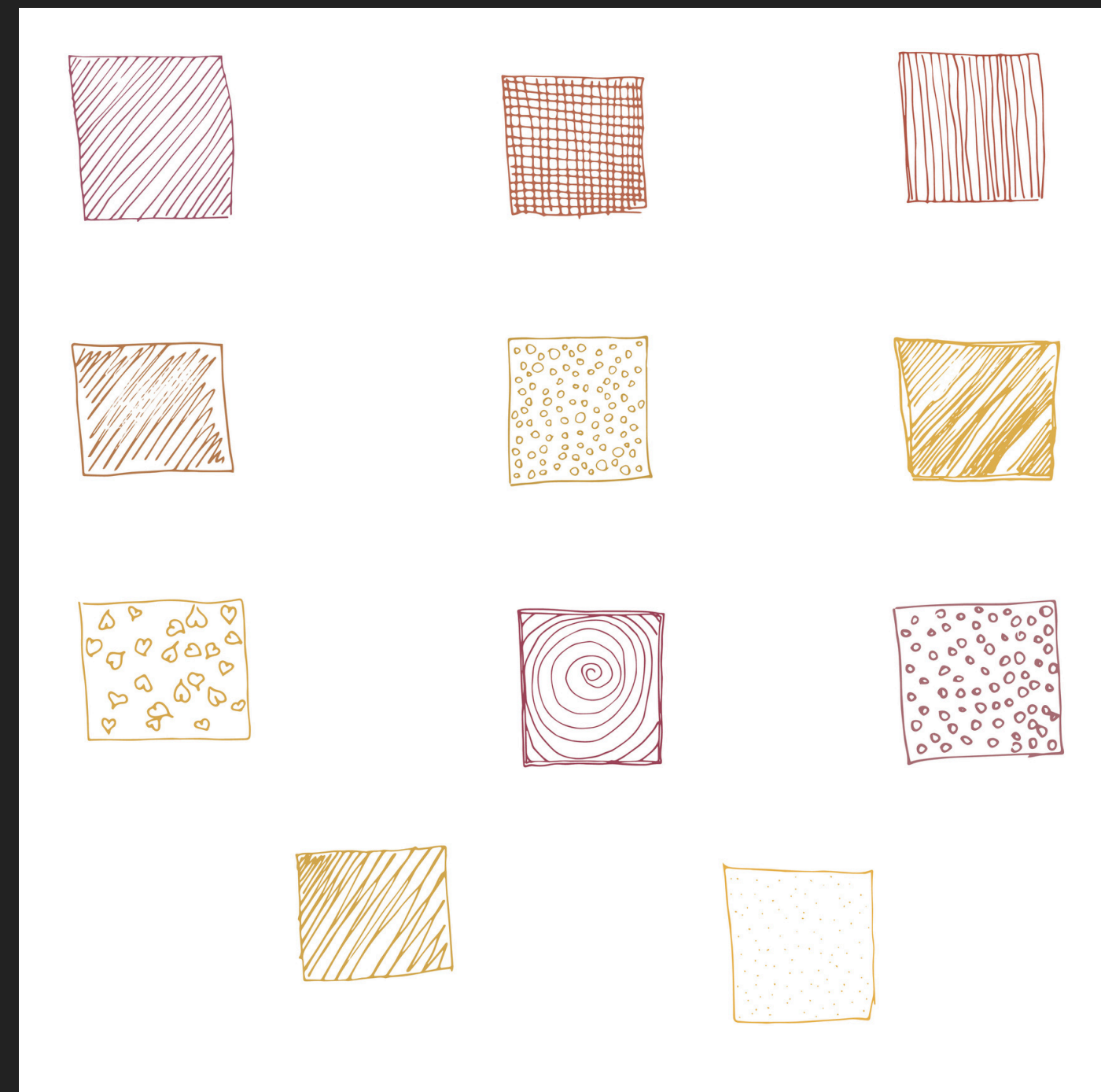
HOW DO YOU

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**DO**ODLE?

HOW DO YOU DOODLE?

# WHAT'S YOUR STYLE?



HOW DO YOU DOODLE?

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**IT'S NOT JUST FOR DRAWING**

HOW DO YOU DOODLE?

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## IT'S NOT JUST FOR DRAWING

- ▶ Noodling

## IT'S NOT JUST FOR DRAWING

- ▶ Noodling
- ▶ Hacking

## IT'S NOT JUST FOR DRAWING

- ▶ Noodling
- ▶ Hacking
- ▶ Coodling

HOW DO YOU DOODLE?

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**WHAT'S THE POINT OF DOODLING?**

## WHAT'S THE POINT OF DOODLING?

- ▶ 10,000 hours or whatever that number is



## WHAT'S THE POINT OF DOODLING?

- ▶ 10,000 hours or whatever that number is
- ▶ Pressure? I barely know her!

## WHAT'S THE POINT OF DOODLING?

- ▶ 10,000 hours or whatever that number is
- ▶ Pressure? I barely know her!
- ▶ Flexibility and creativity



WORD DOODLING

**WORDLING**

WORD DOODLING

**WORDLING**®

HOW DO YOU DOODLE?

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**WHAT'S WORDLING®?**

HOW DO YOU DOODLE?

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## WHAT'S WORDLING®?

- ▶ Constrained formats

## WHAT'S WORDLING®?

- ▶ Constrained formats
- ▶ Literary devices you haven't thought about since 8th grade



## WHAT'S WORDLING®?

- ▶ Constrained formats
- ▶ Literary devices you haven't thought about since 8th grade
- ▶ No red pens

## WHAT'S WORDLING®?

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HOW DO YOU DOODLE?

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# "ELEVATOR PITCHES"

HOW DO YOU DOODLE?

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## "ELEVATOR PITCHES"

- ▶ Corporate yuck

## "ELEVATOR PITCHES"

- ▶ Corporate yuck
- ▶ Never short enough

## "ELEVATOR PITCHES"

- ▶ Corporate yuck
- ▶ Never short enough
- ▶ Hard to stay focused

## "ELEVATOR PITCHES"

- ▶ Corporate yuck
- ▶ Never short enough
- ▶ Hard to stay focused
- ▶ Take the stairs once in a while

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## PROPER CONSTRAINTS



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## PROPER CONSTRAINTS

- ▶ Brand recognition

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## PROPER CONSTRAINTS

- ▶ Brand recognition
- ▶ Quick and mysterious

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- ▶ Take the stairs once in a while

## PROPER CONSTRAINTS

- ▶ Brand recognition
- ▶ Quick and mysterious
- ▶ Requires discipline

## "ELEVATOR PITCHES"

- ▶ Corporate yuck
- ▶ Never short enough
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- ▶ Take the stairs once in a while

## PROPER CONSTRAINTS

- ▶ Brand recognition
- ▶ Quick and mysterious
- ▶ Requires discipline
- ▶ Memorable

HOW DO YOU DOODLE?

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# "ELEVATOR PITCHES"

# "ELEVATOR PITCHES"

I work for a math education company based in San Diego, and we focus mainly on serving advanced, or "gifted", students who aren't getting sufficient challenge.

A growing part of the company is focused on selling directly to schools, rather than mostly to homeschoolers or those looking for after-school enrichment resources. I manage Sales Enablement for that part of the company. That means I create resources, report on data, and do any other tasks to ensure the team of sales executives has what it needs to be successful...

Oh, this is your floor. Cool, have a good one.

### "ELEVATOR PITCHES"

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### HAIKU

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Selling math to schools



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Selling math to schools

Make the best even better

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### HAIKU

Selling math to schools

Make the best even better

I grease squeaky wheels

HOW DO YOU DOODLE?

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# "ELEVATOR PITCHES"

# "ELEVATOR PITCHES"

Understanding variation in chromatin contact patterns across human populations is critical for interpreting non-coding variants and their ultimate effects on gene expression and phenotypes. However, experimental determination of chromatin contacts at a population-scale is prohibitively expensive. To overcome this challenge, we develop and validate a machine learning method to quantify the diversity 3D chromatin contacts at 2 kilobase resolution from genome sequence alone. We then apply this approach to thousands of diverse modern humans and the inferred human-archaic hominin ancestral genome.

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## LIMERICK

### "ELEVATOR PITCHES"

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### LIMERICK

With sequences, not all is told:  
Some stories lay within the fold!  
Our model can sense  
Some more divergence,  
Than what we expected. Behold!

HOW DO YOU DOODLE?

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**IT'S TIME TO WORDL®**

HOW DO YOU DOODLE?

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## IT'S TIME TO WORDL®

- ▶ Pick a topic—probably something with your research



## IT'S TIME TO WORDL<sup>®</sup>

- ▶ Pick a topic—probably something with your research
- ▶ Pick a format

## IT'S TIME TO WORDL®

- ▶ Pick a topic—probably something with your research
- ▶ Pick a format
  - ▶ Haiku

## IT'S TIME TO WORDL<sup>®</sup>

- ▶ Pick a topic—probably something with your research
- ▶ Pick a format
  - ▶ Haiku
  - ▶ Limerick

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- ▶ Pick a topic—probably something with your research
- ▶ Pick a format
  - ▶ Haiku
  - ▶ Limerick
  - ▶ Acrostic

## IT'S TIME TO WORDL®

- ▶ Pick a topic—probably something with your research
- ▶ Pick a format
  - ▶ Haiku
  - ▶ Limerick
  - ▶ Acrostic
  - ▶ A Mark Twain-esque fake quote you'd see on Instagram

## SOME QUICK TIPS

- ▶ Embrace the blank page
- ▶ Scribble out or strike through things you don't like
- ▶ Think out loud
- ▶ Use a thesaurus
- ▶ Use RhymeZone
- ▶ Use an AI tool as a reverse dictionary

HOW DO YOU DOODLE?

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**DID WE SUCCEED?**

HOW DO YOU DOODLE?

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## DID WE SUCCEED?

- ▶ Did you think about words?



## DID WE SUCCEED?

- ▶ Did you think about words?
- ▶ Did you manage to not stress yourself out?